



#106-4226 Commerce Circle
Victoria, BC, Canada V8Z 6N6
EMAIL: sherry@outsetmedia.com
TEL: 250-592-7374 x 209
FAX: 250-592-7522
www.outsetmedia.com

Professor Noggin captures coveted Directors' Choice Award

Victoria, BC, July 29, 2004 – The kid-friendly *Professor Noggin's Card Game Series*, which released six new titles in 2004, has won a Directors' Choice Award, game company Outset Media announced today.

Professor Noggin's Card Game Series was chosen a winner from among 130 quality products that were entered in the 15th annual Directors' Choice Awards. The awards program is operated by *Earlychildhood NEWS*, a premiere magazine for early childhood professionals.

"We are thrilled about this Directors' Choice award," said David Manga, creator of Professor Noggin's Card Game Series. "It's recognition of excellence in our product, and it comes from a reliable source offered to child care professionals."

Each Professor Noggin game is for ages 7 and up and combines short answer, true/false, and multiple choice questions using 30 professionally illustrated cards. Players make unusual discoveries while questioning each other on fascinating facts. A special three-numbered die is included, which creates interaction and promotes communication between players.

Professor Noggin's Card Game Series features six new titles for 2004 – American Revolution, Civil War, Earth Science, National Parks, Reptiles and Amphibians, and Wildlife Safari.

Earlychildhood NEWS will make the official announcement of the 2004 Directors' Choice Awards, including the award to *Professor Noggin's Card Game Series*, in its October 2004 issue.

Earlychildhood NEWS has a circulation of 55,000 and a readership of 165,000. Based in Monterey, CA, this magazine for early childhood professionals is available to teachers and parents of young children, infants through age 8.

More information on Professor Noggin games can be found at www.professornoggin.com, or call Outset Media toll free at (877) 592-7374. More information about *Earlychildhood NEWS* is available at www.earlychildhood.com.

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For more information contact Sherry Ewings at 250-592-7374 x209 or sherry@outsetmedia.com